

# THE LUBBOCK AVALANCHE

VOLUME XXIII. No. 10.

LUBBOCK, LUBBOCK COUNTY, TEXAS, FRIDAY, MARCH 31, 1922.

PUBLISHED TWICE A WEEK

## MARTIN UNANIMOUSLY CHOSEN AS SECRETARY OF C. OF C. TUES.

HE WILL ASSUME THE DUTIES OF THE OFFICE ON THE FIRST OF APRIL—IS A LIVE WIRE—SUITED FOR JOB

## KEEN WILL TAKE UP MAGAZINE WORK

Will Be Actively Associated With The New Agricultural Journal Here As Editor—Will Also Handle a Lot of Publicity As Correspondent for Out-of-Town Papers and Magazines.

Askes to ashes, dust to dust, if others won't do it, the Secretary must.

If he writes a letter, it is too long, if he sends a postal, it is too short; if he attends a committee meeting he is butting in; if he stays away he's a shirker; if the crowd is thin at a luncheon, he should have called the members up; if he calls them up, he's a pest; if he duns a member for his dues, he's insulting; if he does not collect them, he's lazy; if a meeting is a howling success, the entertainment committee is praised; if it is a failure the Secretary is to blame; if he asks for suggestions he's incompetent; if he doesn't, he's bull headed.

At the regular meeting of the Board of Directors of the Lubbock Chamber of Commerce Tuesday the resignation of the present Manager, Curtis A. Keen, was accepted to become effective April 1st and Mr. L. T. Martin, a citizen of this city and formerly president of the Farmers' National Bank, was elected to fill the place for the coming year.

Mr. Keen came to the Lubbock Chamber of Commerce from Clarendon, in August 1920. His work here speaks for itself and his resignation came as a surprise to the Board of Directors, but will still remain a citizen of Lubbock and will continue to be active in the promotion of the interests of the town and section. As Managing Editor of The Plains Agricultural Journal, he is entering a field that offers an unlimited opportunity to be of service to the entire Plains and West Texas in a broad, constructive way, and in a work very similar to Chamber of Commerce work.

Mr. Martin has made Lubbock his home for several years and is well known not only in the city, but throughout the South Plains and West Texas section. His marked ability in putting over the Farmers' Short Course, the Red Cross drive and other civic problems as well as his excellent standing as a business man and a citizen makes him a most desirable man for the managers position with our Chamber of Commerce.

Mr. Keen will work with Mr. Martin for thirty to sixty days so as to continue the smooth running work of the organization and thus protect the best interests of the city and section. Both of these men have the interests of the city at heart and with a full hearty spirit of co-operation on the part of the citizenship of the city of Lubbock, will continue to be known as one of the best towns in West Texas, through the active work of the Chamber of Commerce.

Possibly the greatest regret in leaving the Chamber of Commerce is the man that is to take his place," said Mr. Keen, when asked about the change by the Avalanche Reporter. "He is just an efficient and good in putting things over that I am afraid that he will show me up as a regular 'Gold-Bricker' on the job. But anyway, L. T. is going to make the organization a mighty good Secretary and if he receives the co-operation that it has been my pleasure to enjoy I know that things will happen regularly."

"Do you know, that after all the hardest part of a Secretary's job in Chamber of Commerce work is picking the right town. If he picks a winning town, in it, who are not afraid to do things and then just kinder keeps up with them he will build an awful reputation as a good Chamber of Commerce Secretary. But on the other hand, if he is the best Secretary that ever got cussed by the old Non-Setter and Aginers and picks a dead town that is afraid to start things because it might cost time and money—why I don't care how hard he works, he pretty soon becomes known as a dead Secretary. I know what I am talking about there. We see it happen every year in Chamber of Commerce work. A real Secretary will go to some town because they pay a better salary than the town he has been in—and then he sinks out of sight. The salary is all that town gives their Secretary—when he needs just as bad or worse, a little support, co-operation, and encouragement."

"I am glad to get out of Chamber of Commerce for one or two reasons—the first of these is that I can say what I think about what ever I think and about who ever I think it about—if after looking him over I think I can get away with it. There are a whole flock of old, stick in the mud aginers in Lubbock that I have wanted to unload on for a long time and when I go out of the Chamber of Commerce office on April first it is my personal business what I think about anybody or anything, how I vote or don't vote and the organization is not responsible for what I do or think."

"You know, a poor Secretary, like a teacher, a preacher and to a certain extent a doctor, is kinder the property of the whole community. They more or less own you and with certain exceptions you are not supposed to express your own personal convictions too strongly. It might hurt the organization, the church, or the school. It will most certainly hurt the feelings of some of the members of the organization, the patrons of the school and the members of the church and that in turn will, of course, hurt the organization, the school and the church. None of these folks are supposed to get into politics—and it is right that they should not—for they represent the town as a whole and not any one political side or question—unless it very definitely concerns the development and improvement of the town, school or church beyond all possibilities of a doubt. For example, it is understood that a Chamber of Commerce is for street paving, lighting, water main extensions etc. etc., just like a teacher is supposed to be for better school buildings, etc. But Chamber of Commerce cannot and does not dabble in politics."

"I'm out now and I can do and say what I dignified please. If I want to run for Justice of Peace, that is my happy privilege and I may exercise the right some day."

"But I am still for Lubbock. In starting The Plains Agricultural Journal we had two things in mind. The first of these was to be of real service to the Plains and West Texas in a broad constructive way. The next was to get into something that would make it possible to make Lubbock our permanent home. Mr. Griffith and I came to this city because we believed that it was a good place to live in and to work in. Our experience has convinced us that we were right in coming here and we believe we are right in doing ourselves up to stay here. Lubbock suits us—if we can suit Lubbock enough to get beans and bacon we will be here for a long time. When you want to get rid of us—just stop supporting our Journal and we will starve out."

"I cannot leave the Secretary's office without expressing my appreciation of the co-operation and support the citizenship as a whole has given me, especially the Board of Directors. I have worked with all sorts and kinds of men in the sixteen years that I have been on my own, but I have never worked with a bunch of men that were so fair, square and unselfishly interested in doing the proper things for the town or the job in hand. Most always you will find one or two men on a Board of Directors that has a private axe to grind, that wants to run or ruin the organization and other selfish attitudes. But I have never found any indication of such a spirit in the Lubbock Chamber of Commerce Board of Directors. There is but one question discussed when any problems come up and that is: 'Is it for the good of the city of Lubbock?' If it is they get it. If it is not they turn it down. That's all there is to it."

"As I have repeatedly stated, 'Lubbock's possibilities are limited only by the capacity of her leaders, plus the co-operation of her citizenship.' Her leaders are the right sort so let's get behind them. Let's go."

## Lubbock County Educators Acted As Contest Judges

Last week County Supt. E. R. Haynes, accompanied by Bob Crump, and Misses Brownice and Klen, of Shallowater, went up to Olton, to act as judges at the Interscholastic meet held there.

Mr. Haynes reports a fine trip and an enthusiastic meet. Olton is the county seat of Lamb county, and although there are only five schools in the county, namely Olton, and Littlefield and three rural schools there is a great deal of enthusiasm along the line of competitive athletics. Each school had winners in some branch of the sport.

Olton maintains a fine school, a nice brick building, eleven grades, six first class teachers, and a fine bunch of big-hearted co-operative school patrons. A very strong, natural school rivalry exists between the two towns of Littlefield and Olton, which, in itself made the meet worth while, for the boys certainly gave all they had to make this meet a success, and it was a success from every standpoint, not only for the schools but for the visitors as well. Mr. Haynes is high in his praise of these schools through Lamb county.

Life is measured by the soul's advent. Life, whether in this world or any other is the sun of our attainment.

## Things and Cheap Men Are Always Expensive; It Is Important That Municipal Plants Be Kept in Competent Hands

A tin plow point would cost less than a steel point but what would it be worth as far as results are concerned. You save money by getting the best. The same holds true in operating a light plant. Cheap oil could be had to run cheap engines and deliver cheap service. At the close of a recent contract for a certain grade of oil suitable for the proper lubrication of the engines in use at the plant it was necessary to use an inferior grade of oil for a few days. It cost the city almost \$500 to repair the damage resulting from the use of the inferior oil. Cheap oil was expensive.

Cheaper engines could be installed in the plant. But they would cost heavy repair bills, be out of use part of the time and leave the town in darkness. They would be expensive savings to the city.

A cheap man could be found to operate the city's business. In fact a hundred men could be found with just going out of the city who would jump at the job at \$150 a month. But it would be a rather expensive cheapness. The technical experience

necessary to operate a business the size of that operated by the City Manager is not picked up by every Jack Leg mechanic in the country. Neither does such experience go begging for a job. The average paid City Managers throughout the United States is better than \$4,000 a year for cheap men have been found to be expensive when the city finished paying for them.

With an investment of \$89,283.00 the city made a profit of \$15,754.51, less 5 percent set aside for depreciation in value of plant and equipment, or \$4,444.15, leaving a net profit of \$11,290.36 or 12 percent on the investment. That is made in spite of the lowest rate to be found in the state of Texas with one or two exceptions. And yet corporation utilities say they lose money at practically double the rate charged by the municipal plant.

The best efforts of business men have made these records possible. It would be a mistake to make a full change right in the middle of the stream. Let's keep men that we know can handle things.

Citizens Committee.

## Twentieth Century Club Meets, Honoring President of Seventh District of Federated Clubs, Mrs. Goodman

Of much interest to the Twentieth Century Club, was the meeting of the Club on Tuesday, March 28.

Honoring the president of the newly organized Seventh District of Federated Women's Clubs, Mrs. Goodman of Abilene, the club assembled at one o'clock at the Lubbock Inn, where delicious lunch was served to twenty-five members and guests. After lunch, Mrs. Charles Goodman was introduced in a few well chosen words by our president, Mrs. Roscoe Wilson. Mrs. Goodman, in her pleasing way, then spoke to us of the importance of organization among the clubs of the country, and of the benefits to be gained by the various communities, as a result of regular meetings of a County Federation of Women's Clubs. After an open discussion on this subject, the entire party went to the Methodist Church for the regular business session.

Acting upon Mrs. Goodman's suggestion, it was decided to invite every club in the county, eligible to federation, to send delegates to Lubbock on April 8th in order that interest in the County Federation might be revived again. This invitation has been issued through Mrs. Ed Schraeder, the County Federation president, and it is to be hoped that representatives from every community be present at this time. Mrs. Goodman will be with us again on this occasion, and the Twentieth Century Club as hosts will serve lunch to all the delegates.

Mrs. Perry Spencer was elected delegate and Mrs. E. L. Klett alternate, to the meeting of the Seventh District Federation of Women's Clubs, to be held in Plainview, April 20 and 21st. Many of the members are planning to attend this meeting also.

Another guest of the afternoon

was Field Secretary of the American Red Cross, Miss Huff of St. Louis. The local chapter of the Red Cross desires to conduct a baby clinic in Lubbock, each spring, for three years but due to insufficient funds it cannot undertake the work alone. For this reason Miss Huff came before the Club to ask financial support for the Baby Clinic for this year, which request was granted by vote of the club.

The Club voted also to support and assist Mrs. Fred Boerner, in the organization and work of the Girl Scout movement in Lubbock, which the Kiwanis Club is backing financially. During the discussion of Girl's Work, Miss Huff told of her experience in the field, and the sincerity and earnestness of her words, make us realize the wonderful opportunity that is ours, to serving in this field.

Mrs. J. S. Johnson reported for the Child Welfare Committee that, acting upon instructions from the club, a fifty dollar Liberty Bond, the property of the Twentieth Century Club, has been donated to the fund for continuing the present school term.

After the business session, an interesting program on "China and Pottery of Our Forefathers" was presented with Mrs. Dr. Ballinger as leader. "American Pottery and Pottery" was the subject of a splendid paper by Mrs. S. E. Cole; Mrs. A. W. McKee gave an interesting description of "The China of the White House" and Mrs. J. E. Vickers told of "Past and present Day Pads in Coffee Drinking."

We were delighted to have with us on this occasion Mrs. J. T. Krueger, Mrs. Curtis A. Keen, Mrs. H. A. Davidson and Mrs. Floyd Beall, all of whom will become members beginning of the next club year in May.

## The S. M. U. Glee and Mandolin Club Gave Splendid Entertainment at M. E. Church Last Wednesday Evening

One of the most enjoyable programs of the year was heard Wednesday night at the Methodist church when the Glee and Mandolin Club of the Southern Methodist University gave a concert and program under the auspices of the Senior Epworth League of the local church.

If you missed this program you are just that much the loser, for it was certainly put over in grand style, and was not only entertaining but shows that the higher institutions of learning not only develop the literary side of their student body, but develop their artistic talents as well.

The Club is composed of the student body of the institution all of whom are artists, although they are nothing but youngsters, and they proved themselves as artists in this entertainment. They carry with them, not only a Glee Club of merit, but a Mandolin Club, deserving of all the praise and glory bestowed upon them, and the audience was lavish in their applause of each and every number, calling them back again and again, attesting their appreciation of the high class entertainment and their artistic talents displayed. Their program consisted of choruses, special numbers on both vocal and string instruments, solos, male quartettes, and orchestra selections.

Their director, Harold Hart Todd, professor of piano and theory, in the institution, is certainly to be congratulated on the efficient manner in which the program was carried out. He is a man of high ideals, highly cultured, and capable in the art of music.

Lubbock is indeed fortunate in

having the pleasure of listening to these young men, all artists, and let us flatter ourselves in wishing them an early return to our city.

Bruce Spencer and wife, of Ralls, paid a short visit to the city the first of the week, and while here attended the concert given at the Methodist church Wednesday night. Mr. Spencer is connected with the Johnson and Spencer Drug Co. at that place. He is a live and progressive booster for his town and the South Plains.

## Westbrook-Colorado Will Celebrate Shipment of First Consignment of Crude Oil From First Producing Well Near Westbrook

Colorado, Tex., March 30.—Arrangements were completed here Tuesday night for a big celebration at Westbrook Monday, April 3, when the first consignment of oil from Underwriters production leaves for the Rio Grande Oil Company and Refinery at El Paso. Celebration arranged by the Colorado and Westbrook Chambers of Commerce. Ten thousand people are expected. A barbecue basket and dinner, big band, and prominent speakers; races, base ball and numerous other attractions. One of the biggest events in the history of Mitchell County.

## ROTARIANS HAD BIG ATTENDANCE AT WEDNESDAY NOON LUNCHEON

THE LUBBOCK BASE BALL TEAM WERE GUESTS OF VARIOUS MEMBERS OF THE CLUB THIS WEEK

## STOCK JUDGING TEAM HONORED GUESTS

They Told of Their Trip to Fort Worth and How They Won the Honors and Cash Prizes—Manager of Ball Team Says the Boys Will All Be Boosters for Lubbock This Summer.

The Rotary club had a most interesting luncheon program Wednesday at which a large number of guests were present, including the Longhorn baseball team, and the club had as its guests the stockjudging team that went to Fort Worth, and brought back the honors.

The program of the day was in charge of Lige Robertson, and he had a snappy program, George Briggs was the first on the program, and spoke of the accomplishments of the class in animal husbandry, and of the team that went to Fort Worth. At this time Prof. Mowery, instructor in the Animal Husbandry department of the school, told of the trip to Fort Worth, and how the boys were really handicapped in their judging, but were

school, and made it possible for twenty-three of this number to return to school, by supplying them with necessary clothing, which they claimed was the reason they were out of school. In the face of these conditions and the many demands upon the Red Cross for financial aid, has brought about a depletion of the treasury, and we shall have eight months more of the year, before the next annual drive will be made. It will then be necessary to raise an amount of fifty dollars per month for eight months if the work of the Red Cross is carried on, said Miss Huff.

Mr. Morgan, president of the base ball club was called on to introduce members of the ball team, and spoke a few minutes as to what the base ball club meant to Lubbock. He stated that the game was the American game, and people were enthusiastic about it, and the reason for a high class team was to give the people of this community something really worth while from point of recreation. He spoke of the financial benefits pointing out that the big game would be the means of bringing thousands of people to the town during the season, who otherwise would not come. It gives an opportunity of better acquaintance and from an advertising standpoint it is one of the best investments that the Lubbock people could make. Lubbock will be prominently before the people in the daily press, and in base ball towns. He urged that the people get right behind the team, and back them up in their games, at home and abroad.

Mr. Allen, manager of the team, then spoke in behalf of the team. He stated that base ball now and a few years back is quite different. He said the men who composed ball teams now were men of high type and character, and they no longer had to sleep in wagon yards and feed barns, but could and did go to the best hotels, were considered among the highest class of citizenship. He says the men composing the Lubbock team are a fine bunch of fellows and will be a credit to Lubbock. He says they will be boosters for Lubbock everywhere they go, and assured us that the team would never be guilty of any act that would reflect anything but honor on the city from which they come. He said they were going to work hard for the present this year, but he never promised that they would win it, because there are seven very good reasons for not making this promise—its an eight team League.

## MISS EPPIE EDSALL IS SUFFERING FROM EYE DEFECTS

Miss Eppie Edsall, daughter of H. V. Edsall, of this place is reported this week as being practically unable to continue her studies on account of the condition of her eyes, on which account she has been under treatment continually since the first of the year. She is attending school at Ward-Belmont College, Nashville, Tenn.

It is with deep regret that the friends of Miss Edsall hear of this and we wish for her a speedy recovery and resumption of her studies.

## TWO HURT IN AUTO COLLISION AT PADUCAH

Paducah, Texas, March 27.—Charles Petty and Frank Anderson were injured here late Saturday afternoon when the automobile in which they were riding collided with one driven by Miss Davidson. Petty had his right leg broken above the ankle and received other bruises, while Anderson suffered a number of slight bruises. Petty was taken to Quanah Sunday for an examination of his wounds.

## TULIA MAN DIES FROM INJURIES IN AUTO WRECK

Tulia, March 27.—Kick from the crank handle on a gasoline engine used to run the Porter Grain Company Grain Elevator here, is believed to have caused the death this afternoon of W. A. Porter, aged 62.

Porter was known to have entered the elevator at 3:30. At 5:30 he was found lying near the engine with his skull crushed above the left eye. It is believed the crank handle struck him in the head when he attempted to start the engine. He leaves a large family.

## Important Meeting Of The National Guard Battery Fri.

Friday night at the Justice Court room in the Southwest corner of the Courthouse will be held one of the most important meetings yet held of the local Battery of the National Guard.

On account of business requirements and other duties, Capt. Peterson who formerly was in charge of the Battery, has been forced to give up the work, however a man of equal competency and ability has been secured for this position. Earnest A. Conley, who saw quite a bit of service overseas during the war in the Artillery branch of the service, has been placed in charge of the Battery here, and work is progressing nicely along the line of organization, and things are beginning to look ray for the boys.

At the meeting Friday night many matters of importance will come up for discussion, and it is urgently requested that a full quota of the boys be present. The final examination papers necessary to the federalizing of the battalion will be completed at this time, and before long it is expected that the battery will be going in full force.

The officers in charge of the Battery have been selected, and are as follows: Captain Earnest A. Conley, 1st in command; 1st Lieut., Elbert H. Bouillon; 2nd in command, assisted by 1st Lieut. M. M. Mitchell and 2nd Lieut. H. H. Griffith. The non-commissioned officers are appointive and will be appointed at a later date.

Not only the members are expected to be present at this meeting, but those interested in the work are urged to come out. Let's give these boys a good crowd and a great meeting.

On Friday, March 31st, County Supt. E. R. Haynes and City Supt. M. M. Dupre will go to Tahoka to act in the capacity of judges at the interscholastic meet to be held at that place.